



Business Description

Business Name	BE RYUGAKU
Contact Name	Megumi Makihara (Ms)
Address	302/4-1309 Uedayama Tenpaku Nagoya 468-0001 JAPAN
Phone / Fax Number	+81 (0)52 833 1553
Website	http://www.beryugaku.com
Email Address	info@beryugaku.com
Date of Establishment	28 th April 2008
Policy	Be Ryugaku's main concern is... to provide the best services and support to the clients.
Services	<ul style="list-style-type: none"> * To provide personalised consulting in selection of study destination, institution and course to fit each student's needs. * To create customised study abroad plans which meets students' variable demands. * To give students pre-departure information and advice on studying / working holidaying and life style in Australia / the UK. * To assist students on document translation, visa application and enrolment process. * To introduce the best suitable course from a good selection of courses in Australia and the UK
For clients:	
For institutions:	<ul style="list-style-type: none"> * To offer translation/language support services for partnered institutions. * To promote and recruit students for partnered institutions * To analyse the local education and market trend and provide briefings when needed

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BE RYUGAKU is new as an agent, however the Director has the rich experiences and knowledge in the management area and the international education industry ...

Qualification:

Master of Business Administration (MBA) from Manchester Metropolitan University, UK (2004)

Dissertation topic:

'Australian and UK universities' Brands in the Japanese Student Market'

Memberships & other qualification:

- * British Council Official Qualification Acquisition Counsellor (Certificate in Promoting UK Education and Training)
- * Member of Association of MBA
- * Member of Chartered Management Institute
- * Member of Business Week Market Advisory Board
- * Member of Chamber of Commerce, Nagoya

Languages:

Fluent English and native Japanese

IELTS (Academic module) 7.0 points (Mar, 2003)

TOEIC 930 points (Nov. 2004)

Used to be ...:

- | | |
|----------------------------|-------------------------------------|
| Working holiday maker | (Aug. 1999 to Jul. 2000, Australia) |
| Student of language school | (Aug. 2000 to Nov. 2000, Australia) |
| Student of business school | (Sep. 2003 to Sep. 2004, UK) |

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Work Experience:

- * Bridal Co-ordinator
for a hotel (Japan)
- * Assistant Consultant, Japanese group
for a multi-lingual human resource solutions company (Australia)
- * Student Adviser/Marketing officer
for a language school (Australia)
- * Marketing Executive
for a language and vocational school (Australia)
- * Asia Pacific Business Development Officer
for a student recruitment marketing company
(Australia branch, head office in Brazil)
- * School Manager
for a language services company (Japan)
- * Business Development Manager, Japan
for an international student recruitment services company
(Japan branch, head office in Germany)

Overseas Experiences:

Aug. 1999 to Jul. 2003	Australia
Jul. 2003 to Nov. 2004	UK

Policy:

Be Ryugaku's main concern is to provide the best services and support to the clients.

I have to say that I would not promote your courses to every single client, therefore would not be able to send many students as other agents do.

At Be Ryugaku, your courses are promoted when matching the clients' interests and budgets, as well as current and future targets. Thus, the quality of the clients can be maintained very high.

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